## National Parks are uniquely valuable places to engage, educate, and inspire

They are the places that we love, that stir our emotions, that reflect our deepest values

## October 2010. I was on the short list for my current job...







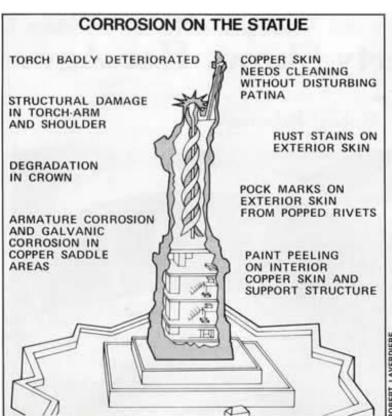




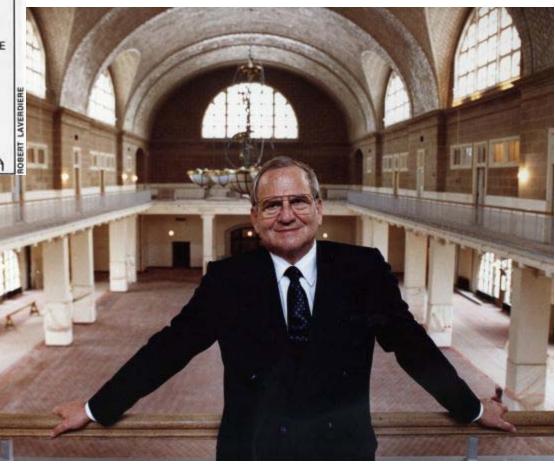








\$500 million private dollars





We raised millions of dollars from ordinary people all over America. We got almost \$2 million from schoolchildren sending in their nickels and dimes. One morning I opened a letter with two one-dollar bills attached. 'Dear Mr. Iacocca,' it read. 'Here's my allowance for the week. Spend it wisely.' That got me.







## The places we love invite us to ask important questions

Where do we move Ellis Island? What would it mean to put a wall around Liberty?

What's important? The building? The location? The artifacts?

What can I do now to mitigate and to adapt?

To ask those questions means we have choices

If we have choices, we have hope

The places we love are hopeful places



If they can hope and succeed, so can we. That is a climate change message.



Fort Sumter National Monument



Cape Hatteras National Seashore



Great Smoky Mountains National Park

## Thank you.

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